IT Should Not Be A Burden On Your Organization

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IT Should Not Be A Burden On Your Organization

The world of IT services and cybersecurity is often perceived as a burden on an organization. It places restrictions on the way you can operate, which can feel like it's holding you back and making things more complicated than they need to be. But this is not the case. While there's no doubt that the stakes are high regarding IT services and cybersecurity, there is also a great opportunity to create value for your business and staff.

IT services and cybersecurity are essential to any business in today's digital world, and they should be seen as an extension of your team. This article will discuss the value of IT services and how everyone has a role in maintaining a secure and reliable information technology infrastructure, which improves the business overall.

## Everyone Is Responsible For Cybersecurity

It's a common misconception that an organization's IT department is totally in charge of its security. For example, even though an IT department has no say over which links employees choose to click, 47% of staff still think IT departments should be accountable for email security.

However, cybersecurity isn't just a responsibility of IT professionals. Everyone is responsible for protecting data from cyber threats—from CEOs and CFOs to employees, contractors, and vendors. In fact, there is a 70% reduction in security threats when businesses invest in cybersecurity training and awareness.

With this in mind, organizations should ensure that all employees are aware of the importance of cybersecurity and instill a culture of security awareness throughout the company. This starts with training employees on best practices for protecting sensitive corporate data through regular cybersecurity awareness sessions.

In addition to training employees, companies need to educate themselves about cybersecurity threats and best practices. This includes monitoring cyberattacks, tightening access controls, and implementing more robust security protocols. This could also include investing in an IT service provider that can improve your company's cybersecurity posture. By doing so, companies can better protect their digital assets against cyber threats while also safeguarding themselves against potential liability if they're breached.

LeadingIT Staff

Pictured on the cover: Scott and Sal
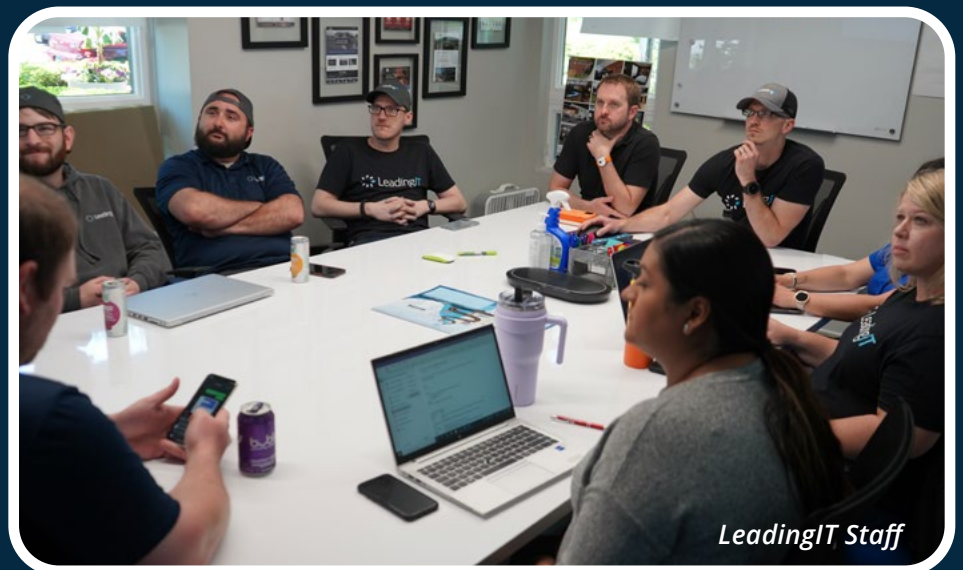
Why Cyber Insurance Isn't Enough To Protect Your Business

The year 2021 was a particularly busy one for cybercriminals. Cyber attacks surged by 50% year over year. Malicious attackers continue to find new ways to breach networks, and these numbers continue to grow.

In response, businesses are increasingly turning to cyber insurance policies as a cost-effective solution that offers protection against third-party liability arising from data breaches or other cybersecurity threats. But is it enough? The short answer is no; you need more than cyber insurance to protect your business.

Would you only buy homeowners insurance and not lock your doors?

Probably not, and the same goes for cyber insurance. Cyber insurance can help protect your business against expenses related to cybercrime, but it will not secure your IT infrastructure or protect your business's data and assets.

The best way to protect your business is to prevent a cyber attack from happening in the first place, which requires being proactive about the security of your business.

The Importance of CYBERSECURITY COMPLIANCE

Cybersecurity compliance refers to following rules and standards that are set forth by government agencies or other authorized groups. To meet compliance standards, organizations must establish risk-based controls to project the integrity of confidential information.

Most often, data compliance standards are going to focus on following categories of sensitive data:

Personally Identifiable Information
Names, Birthdays, Social Security Numbers, Age, Address

Protected Health Information
Medical History, test and lab results, insurance records, prescription records

Financial Information
Bank account numbers, credit/ debit card numbers, transaction history, EIN, Driver license information

Hardware Recommendations

We know it might be tempting to source your own hardware. Anyone can purchase a laptop from a big box retailer, right?

Wrong.

While this might seem like an easy solution, we have seen purchases cost clients more time and money than necessary. Our procurement department would be happy to discuss your organizations specific needs and recommend hardware that will align with professional use and security requirements. Our experienced staff is here to answer any questions you may have. Don't make expensive mistakes!

Eric
Procurement Department

There Is Value In IT

Even though it's typically perceived as a burden, cybersecurity and IT services are a growing component of doing business in the digital age. According to Gartner, cybersecurity is a business value issue that impacts operational outcomes beyond information security.

Effective IT services and cybersecurity solutions can help organizations prevent security incidents and mitigate their impact when they do occur. In addition, a solid cybersecurity program can help organizations demonstrate commitment to IT governance and compliance. By taking these steps, organizations can build a trusted brand that customers are more likely to rely on.

Improve Your Business With IT And Cybersecurity

IT and cybersecurity solutions can be daunting. But all organizations should recognize their value and invest in employee training as well as an IT services team that has the necessary tools, training, and processes in place to safeguard against cyber threats. As a result, your company will benefit from a more secure IT environment and a corporate reputation that is recognized and trusted by customers.

Leading IT

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Dale Schwer - November 30th

Anniversaries

Laura Piekos - 11/26/2018
Peter Apostle - 11/25/2019