Signs You Are Outgrowing Your Internal IT Support

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Showing you the LOVE!

Scott and Salvador

Signs You Are Outgrowing Your Internal IT Support

Outgrowing your internal IT support could pose serious risks for your business. When a business grows, its IT requirements often grow with it, requiring additional expertise. In other words, relying on a one- or two-man team to get the job done may not be the best approach in the long run.

Let's look at a few of the telltale signs that you need additional IT support on your side.

Performance Issues With Your Current Infrastructure

Are your employees complaining about apps failing or computer glitches? Maybe you've already reached out to your provider who seems to fix the issues, but problems always seem to creep back in after a few weeks have passed.

Want in on a secret? Problems won't go away with time. Appropriate action is needed ASAP! After all, failure to fix performance issues could mean a serious loss of time and money for your business.

Look for the following signs to tell if your infrastructure is outdated:

- Problems upgrading your software
- Applications malfunctioning
- Problems locating server files
- Cyber security attacks

Each of these issues can negatively impact your company's productivity and performance, eventually costing you customers.

Running Low on Storage Space

Building off our last point, performance issues (like malfunctions and glitches) could mean you're running low on storage space. Data accumulates over time, regardless of whether or not you've had an expansion. Eventually, additional storage space will be necessary.
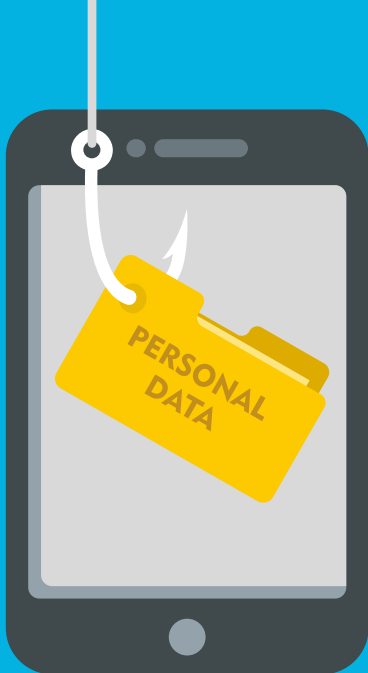
Small IT providers often recommend storing data in small data centers. The problem here is that these centers are often outdated and cannot support off-site functionality. You must be on-site to access your corporate network, making remote access impossible. In this day and age, that is a major issue.

Taking a scalable approach - like cloud-based storage - not only offers access from anywhere, but it's also more cost-effective.

The Provider is Struggling to Keep up With Your Growth

It makes sense. Small businesses have minimal IT needs when compared to mid and large-sized firms. As a result, there's often one IT support professional managing the

Why Social Engineering is the Easiest Way to Exploit Your Employees

Social engineering is the act of manipulating individuals to gain access to private information. It remains the most common way cybercriminals target organizations. In fact, up to 90% of all cyberattacks take place through social engineering. Why? Because it relies on human error for a job well done.

Most often, a lack of cybersecurity education coupled with the increased sophistication of hacking attacks makes this approach effective. Unfortunately, even individuals that know what to expect can be exploited.

Why These Attacks Continue to be Successful

These attacks play on our emotions to achieve their results. Humans are empathetic creatures. Our fundamental nature tells us to help those in need. So, when someone comes to us with a problem (whether in person or online) we want to help them fix it. For instance, when a cybercriminal emails us a sham link to donate to starving children, our emotional response tells us to help.

Other emotions that these attacks play on are greed, fear, and urgency.

Let's Get a Check on Those Emotions

Fortunately, an IT service provider like LeadingIT has the expertise to help you recognize and prevent threats. Using our managed IT services will ensure protection against social engineering attacks and help you stay up to date on the latest tactics cybercriminals are using.

What is a Structured Cabling System?

A structured cabling system is a system of cabling and associated hardware used to provide voice, data, fiber optic, and other management solutions to a home or place of business.

4 Primary Benefits of Structured Cabling

Efficiency

Network Stability

Fire Safety

Professional Appearance

LeadingIT now offers additional services to provide you with the technology that fits your business! Schedule a consultation today and let us know how we can better serve you:

- **Structured Cabling**
- **CCTV Camera Systems**
- **Access Control Systems**
- **Telephone & Voicemail Systems**
- **Sound Systems**
- **Telephone Bill Consulting**
- **Website Design and Management**

Showing you the LOVE!

Do you know an organization that needs fast + friendly IT and cybersecurity support? Do you have a friend or family member that complains about the poor service they are receiving from their IT support?

We LOVE referrals, and this month we'd like to sweeten the deal by rewarding YOU! When your referral signs up with us, we will present you with a $1000 AMEX gift card.

Visit goleadingit.com/refer for more details!

WE ARE CELEBRATING

Birthdays

Jason Frederick Jimenez - February 9th
Jayson Roesel - February 8th

Anniversaries

Nathan Banuelos - 2/7/2022
Michelle Gustafson - 2/1/2022
Jayson Roesel - 2/1/2022
Matthew Perry - 2/1/2022
Triston Gartner-Mulder - 2/1/2022
Maxwell Kulwiec - 2/1/2022
Christopher Hansen - 2/1/2022
Nicole Reece - 2/1/2022
Kevin Slimko - 2/1/2022
Todd Creek - 2/1/2022

LeadingIT Acquires Simply Smart Technology

LeadingIT is excited to announce the acquisition of Simply Smart Technology, providing fully managed IT support services to performance-focused businesses in Chicago. Simply Smart was founded by Erin Kelley in 2010.

"We acquired Simply Smart Technology to continue further our presence across Chicagoland. Like LeadingIT, Simply Smart provides all-inclusive cybersecurity and IT support to some great Chicago organizations. We continue to grow to successfully serve and support all our clients across Chicagoland." said Stephen Taylor, CEO of LeadingIT.

For more information check out www.goleadingit.com/simplysmart

■ *Signs You Are Outgrowing Your Internal IT Support* continued...

infrastructure. Perhaps the IT service provider has been with you for years (maybe even decades) and has a great track record of being efficient and productive.

Even if it seems like they're doing a wonderful job right now, are they helping you facilitate growth? We're not suggesting you get rid of a long-term employee, but perhaps you could benefit from a co-managed approach. In this case, you retain your current IT staff while adding a solution to support continued growth.

Let Us Help You Navigate the Changing IT Landscape

Whether you're considering a new IT service provider, or you think your business could benefit from additional hands, LeadingIT is here to help your company become more efficient and profitable.

Continue reading on our blog at goleadingit.com/blog

LeadingIT

Serving the Chicagoland area with offices in Woodstock, Downtown Chicago, and now in Manteno, IL.